



NECOG stepped up during the COVID pandemic.

Carly Pochop and Brodie Mueller saw the need for people to gather and celebrate the life and culture of northeastern South Dakota. They envisioned a store in downtown Aberdeen that served coffee, beer and unique SD souvenirs and had outdoor and indoor spaces to hang out.

NECOG helped them bring their vision to reality by providing financing.



“The best part about NECOG is that you’re working with other entrepreneurs.”

– Carly Pochop

Client

Brodie Mueller & Carly Pochop

Business

The Market on the Plaza

Location

Aberdeen, SD

Why NECOG was a good fit

Have you heard that 20% of businesses fail within the first year? Your bank has and it’s difficult for them to take on the risk of a new business. Pair that with the uncertainty of COVID-19 it quickly became clear that a traditional loan was out of the question for the Market.



When banks say no, NECOG gets to work. We’re an alternative lender with a mission to support business growth and entrepreneurship in the counties we serve. We work with other lenders or go it alone to make business happen.

Talk to NECOG about getting your project financed today.



Call us at (605) 626-2595

416 Production St. N, #1,
Aberdeen, SD 57401

Learn More at necog.org

This institution is an equal opportunity provider.