



# Northeast Council Of Governments (605)-626-2595

September 2014

## COMMUNITY APPEAL WORKSHOP

**September 10-11, 2014**  
**Ramada Convention Center in Aberdeen SD**  
**Register by September 3rd for this Free Training!**

NECOG is helping to sponsor the Community Appeal Workshop and we invite community organizations, municipalities, and county government representatives to attend this Community Appeal Workshop. Craig Schroeder, Director of Youth Engagement at Center for Rural Entrepreneurship, and Milan Wall, Co-Director of Heartland Center for Leadership Development will provide an interactive workshop that focuses on the regional issues of mindset and workforce/people attraction which are a starting point to addressing other key factors affecting our region.

The workshop outline will cover the following topics:

- Clearly identifying our strongest people attraction assets based on the region's community capitals framework.
- Defining the target market that is most interested in what we have to offer.
- Creating a compelling brand and message that authentically conveys our strongest assets to the target market.
- Recruiting and training community ambassadors to host people who express interest in visiting or moving to our community or region.
- Engaging with alumni and potential newcomers, emphasizing our target market, and staying connected with

them to determine their hometown needs.

- Proactively welcoming new residents and inviting them to become involved as active citizens and leaders.

The majority of the workshop will actively engage the participants in working through a series of activities on the above topics. Then building on these activities, participants will engage in the creation of community/regional action plans for recruiting and training community ambassadors. Each of the activities will be conducted with small group dialog using worksheets and group feedback to guide the participants along the path from an awareness of opportunities to action plans with defined next steps to move their work forward. To register or for additional information please visit [www.growsd.org](http://www.growsd.org) and look for the community appeal workshop on the homepage or contact our office at 626-2595.

## NECOG/GOED JOINT SURVEY

The design and character of South Dakota communities continues to be traced to civic leaders who stepped forward in times of challenge and diligently worked to maintain and improve their respective communities. In present times, community leaders such as yourself carry on efforts to help shape the state's cities and towns for future generations. For this reason, we are once again asking you to share your unique insight by participating in a community and economic development survey by September 30, 2014. One can

complete the survey on-line by going to [www.surveymonkey.com/s/necog2014](http://www.surveymonkey.com/s/necog2014) or by going to [www.necog.org](http://www.necog.org). If you would like a paper copy please contact our office.

As you will note, the survey is a joint effort sponsored by the *Governor's Office of Economic Development (GOED)* and the *Northeast Council of Governments*. The central focus is intended to help us gauge where we are and where we need to go to promote and retain jobs while enhancing/maintaining our quality of life.

On behalf of the Governor's Office of Economic Development and the Northeast Council of Governments we want to thank you for your service to your community and the State of South Dakota.

## SD PLANNERS CONFERENCE

The Annual South Dakota Planning and Zoning Conference will be **October 22 & 23, 2014 at the Best Western Ramkota Hotel, Watertown, SD**. The agenda is available online at the SD Planners website [www.sdplanners.com](http://www.sdplanners.com).

The first day's presentations vary from sessions regarding the public hearing process, what planners should know about community development, discussion on title reports and plats, and a why plan session geared towards people new to the planning process. The second day will have separate tracks for city and county representatives. The city track will focus on economic development winning strategies and the county track will look at aquifer protection and intensive land uses in rural areas.

The fee will be \$80 for SDPA Members, \$100 for non-members and \$70 for students and faculty. The fee includes breakfast and lunch on Wednesday and Thursday and break refreshments for both days.

## SOUTH DAKOTA HOUSING DEVELOPMENT AUTHORITY ANNUAL CONFERENCE

The Annual South Dakota Housing Development Authority annual conference will be held **October 28 & 29, 2014 at the Best Western Ramkota, Pierre, SD**. Information about this year's agenda and registration will be available soon at [www.sdhda.org](http://www.sdhda.org) or by contacting our office for more information.

### 3 BEDROOM GOVERNOR'S HOUSE

The South Dakota Housing Development Authority (SDHDA) is now constructing and selling a new 3-bedroom Governor's House. The new house is 24' X 50' and costs \$45,500 plus excise and sales tax. They are still selling the older 2-bedroom house which is 24' X 42'. The cost of this house is \$39,800 plus excise and sales tax.

Some of the other features of the home include:

- 2" X 6" exterior wall construction with R-29 blow-in-batt insulation.
- R-60 blown in Cellulose insulation in the attic.
- Vinyl lap siding
- Vinyl windows with insulated glass.
- Oak kitchen & bath cabinets.
- Choice of an electric forced air or gas forced air furnace.
- Electric hot water heater.

The Governor's House program is an income based program. To see if you qualify, please go on-line to [www.sdhda.com](http://www.sdhda.com) or give them a call at 1-605-773-3181.

### CONTACT US AT:

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